

# Digital Directory Solutions

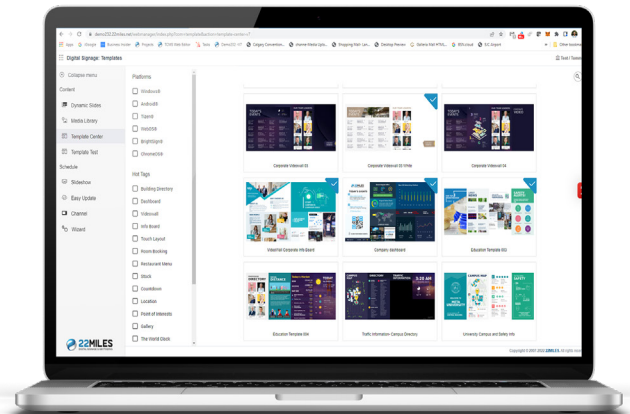


## Challenges

Digital directories are screens that show facility information such as building layouts, office lists, meeting room locations, and more in a visually appealing way. The challenges of owning building directories are that they require accurate and up-to-date information. Also, directories are only helpful if people use them. Ensuring visitors are aware of the directory and know how to use it can be challenging. Facility directories must also integrate with security and building automation systems, posing a technical challenge.

## 22Miles Digital Directory Solutions

Our 22Miles CMS is equipped with the latest technology to deliver content to these screens that elevate the experiences visitors have of your facility from the moment they step through the front door. Directories can display branded maps, wayfinding directions, operation schedules, and special events. They can integrate with existing hardware and software APIs to create deeply integrated facility experiences for visitors, customers, staff, patients, or students. They are a part of facility digital signage ecosystems in a wide variety of industries, from retail to healthcare to higher education and beyond.



## Digital Directory Design Features

**Help visitors** locate their desired destination by providing interactive directions, maps, and floor plans.

**Include** tenants, occupants, businesses, offices, and departments to make it easy for visitors to find what and who they are looking for.

**Display amenities** such as restrooms, elevators, parking, and more. This is particularly helpful for visitors who are unfamiliar with the facility.

**In the event of an emergency,** digital directories can display emergency information including instructions on how to evacuate.

**Integrate** with security systems to allow visitors to pre-authorize access to certain areas of the building and monitor access with real-time security notifications.

**Display** live local weather, news, or stocks feeds

Include building tenant **social media** channels

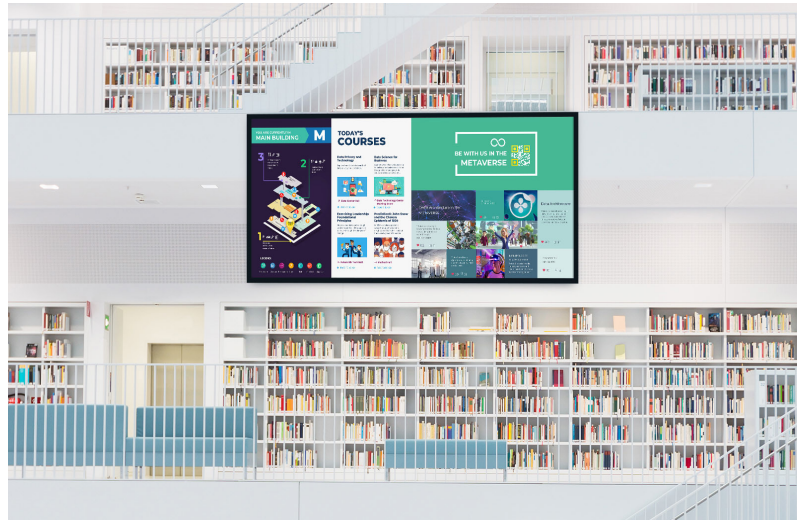
**Support** interactive touch screens

**Include turn-by-turn** wayfinding

**Integrate with any API**

**Give live transit information**

**Dynamically sync** with Office 365 or Google suite calendars.



**Company Logo**  
Add your company's Logo

**Digital Directory**  
List of tenants, room, business or other.

**Background Image or Video**  
One or a series of rotating background images or videos

**Media Gallery**  
Rotating images, promotional videos and more.



## Benefits of using 22Miles

22Miles' CMS Publisher Pro provides a wide range of tools to create and manage content for digital building directories. Adding widgets, quick-edit settings, and visual filters from the back end gives visiting guests real-time property information. The editing portal was designed for straightforward and quick management without requiring specialized programming or coding training. Operators can insert any data listings with automation, property management systems, or manual tenant directory designs for any display, including touch-enabled screens.